



Branding Illness

Author/Director: Anne Georget

Producer: The Factory Productions

Country: France

Length: 52'

Pharmaceutical companies have an important role in providing us with the medication we need. But if one looks closely, it becomes obvious that this industry sells fewer drugs than...diseases, since the best way to multiply their earnings is to continuously invent new diseases, make us all feel that we are sick and in need of cures or prevention.

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Original version: English and French

Versions available:
English version
French version
German version

Credits:
Author : Mikkel Borch-Jacobsen, Anne Georget, photography: Cyrille Blaise, Sound: Dominique Kerboeuf, editing: Valérie Salvy, music: Benjamin Bober

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